

Home

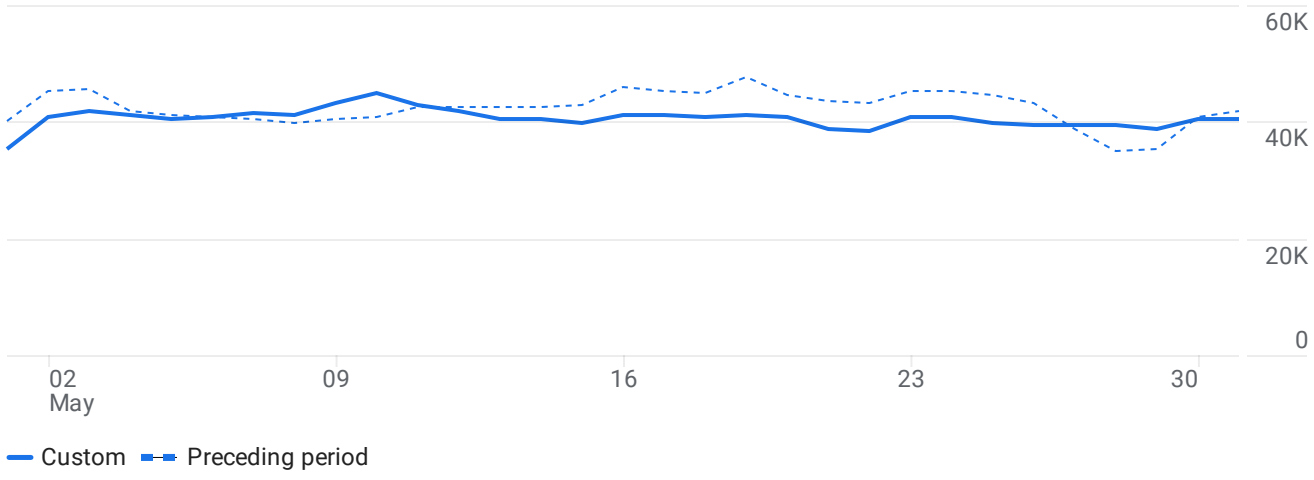
All Users Add comparison

Users: 217K ↑ 0.7%

New users: 45K ↓ 1.3%

Average engagement time: 1h 10m ↓ 8.5%

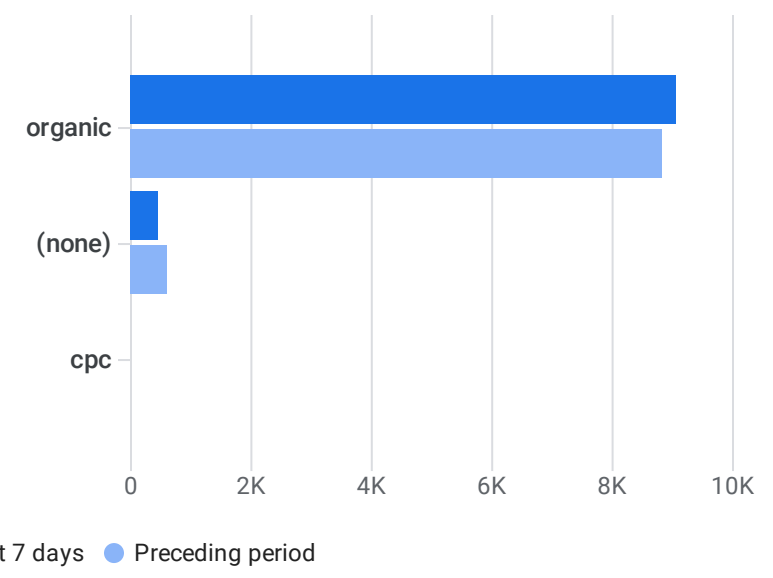
Total revenue: \$111.64 ↓ 1.2%



May 1, 2021 - May 31, 2021

WHERE DO YOUR NEW USERS COME FROM?

New users by User medium



Last 7 days

View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session medium

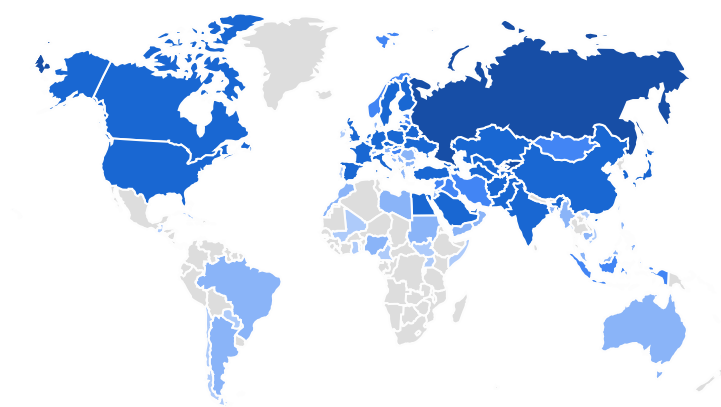
SESSION MEDIUM	SESSIONS	
(none)	354K	↓ 4.6%
organic	136K	↑ 5.2%
cpc	206	↓ 9.6%

Last 7 days

View traffic acquisition

WHERE ARE YOUR USERS VISITING FROM?

Users by Country

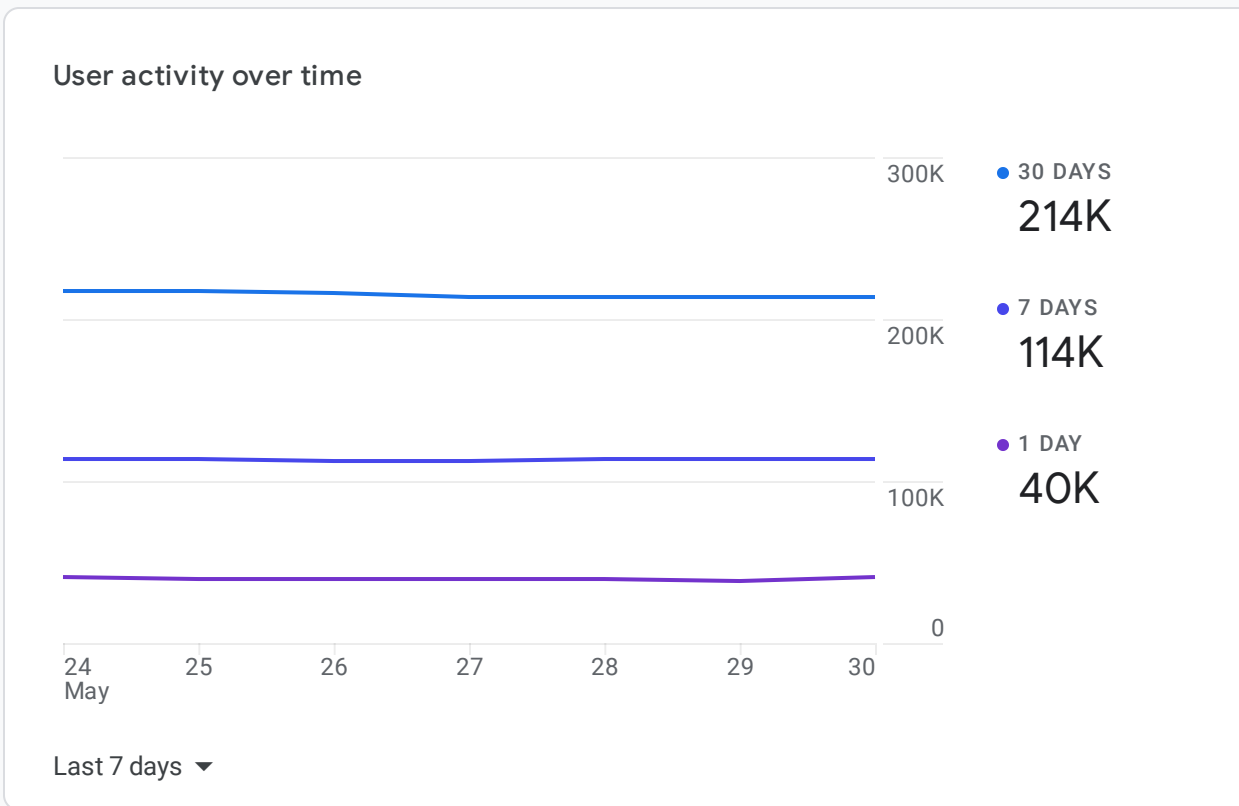


Last 60 days

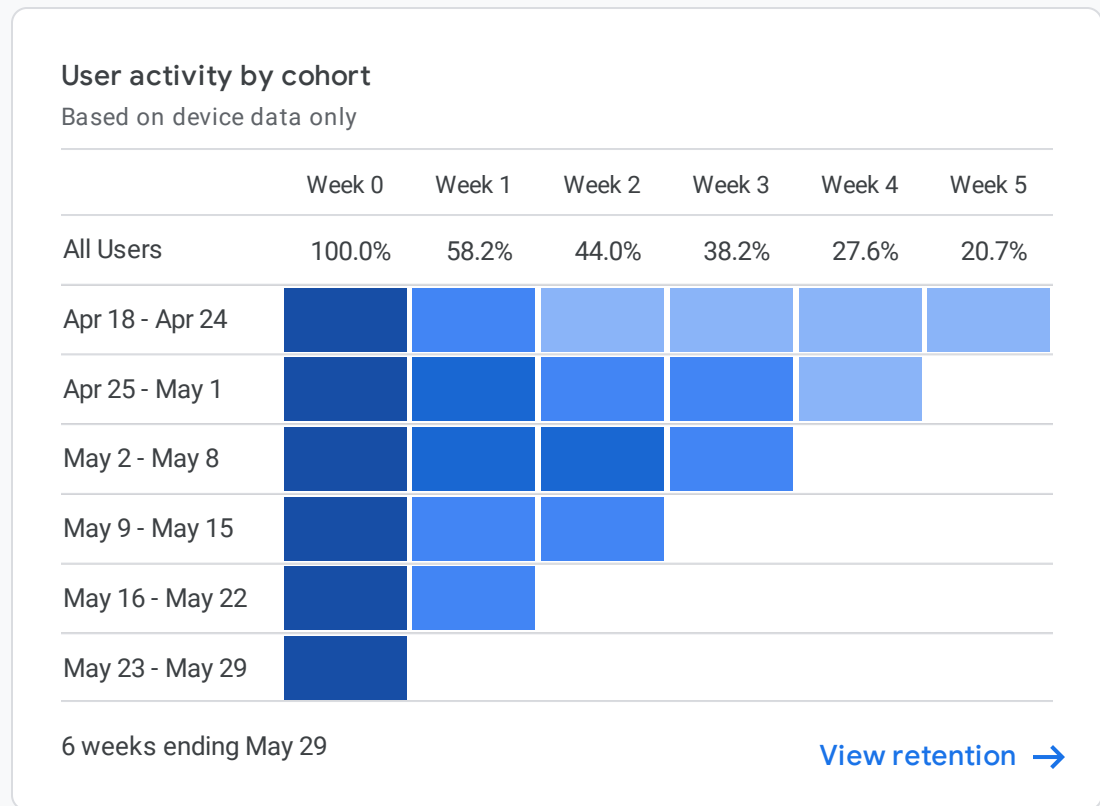
COUNTRY	USERS	
Kyrgyzstan	230K	↓ 5.1%
Russia	101K	↑ 365.0%
Kazakhstan	26K	↑ 34.4%
Uzbekistan	3.9K	↓ 15.1%
United States	3.9K	↑ 1,191.4...
Turkey	598	↑ 15.0%
South Korea	489	↓ 0.6%

View countries

HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
DetailListItem	8.3M ↓ 4.2%
AdsListView	6.2M ↓ 3.9%
SearchAdsActivity	1.6M ↓ 2.6%
FullscreenView	938K ↓ 3.1%
MainActivity	661K ↓ 3.5%
CommentsAdActivity	608K ↓ 7.0%
SearchView	367K ↓ 6.5%

Last 7 days ▾ [View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
screen_view	20M ↓ 4.0%
user_engagement	14M ↓ 3.9%
banner_impression	1.1M ↓ 5.5%
session_start	508K ↓ 1.9%
ad_impression	429K ↓ 18.9%
call_start	46K ↓ 3.2%
whatsapp	30K ↓ 6.7%

Last 7 days ▾ [View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
session_start	508K ↓ 1.9%
first_open	10K ↑ 0.5%

Last 7 days ▾ [View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

ITEM NAME ECOMMERCE PUR...

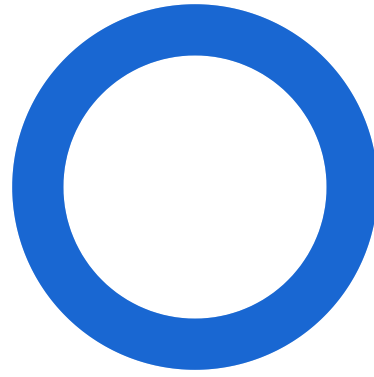
No data available

Last 7 days ▼

[View items →](#)

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



● ANDROID

100.0%

↓ 3.9%

Last 28 days ▼

[View tech details →](#)